

**Session Two**  
**Sharpening Our**  
**Attractiveness to**  
**Reach New People**



## **A Winning Team**

### **Session Two**

✓ Check each item below after you have discussed it with your Pastor and other Coaches.

#### **Complete the following before you meet with your Coaching Team:**

- ❑ 1. Complete all questions for **Consider the Following** on Page 17 and be prepared to share at the Coaches Training the insights you gained.
- ❑ 2. You should conduct a **Coach Visit** to each of your Groups and complete the **Passionate Enthusiastic People** questions on Page 19 and be prepared to share the strengths and weaknesses that you discovered.
- ❑ 3. Conduct the **Assessing Our Greeting Ministry** on Page 20.
- ❑ 4. Conduct the **Uplifting Worship Service** and **Assessing Our Facilities** on Pages 21 to 23.
- ❑ 5. Complete the **Report and Faith Goals** on Page 16 below, and have it ready to give to the Pastor at our Coaches training.

#### **Complete the following with your Coaching Team at the meeting:**

- ❑ 6. Discuss and check ( ✓ ) off 1 through 5 above.
- ❑ 7. With your Team complete and discuss the **Activity Balance** on Page 18.
- ❑ 8. Complete **Sharpening Our Outreach Attractiveness** and the **Action Plan** on Page 24. We will need to take action in order to improve the quality of our Church.

#### **Prayer and Closing:**

- ❑ 9. Pray for each other and our Life Group Leaders.
- ❑ 10. Go over Preparation assignment for Session Three.
- ❑ 11. Set a Date \_\_\_\_\_ Time \_\_\_\_\_ Place \_\_\_\_\_ for our next A Winning Team session.

# Report and Faith Goals

Note: Pray and believe that God will do great things through your Life Groups. You have the potential to see each group double every 6 to 9 months. The following is a **Report and Faith Goals** set for the **Target Date** of \_\_\_\_\_. (6 months from today)

## Report on the Life Groups that I Coach:

1. I Coach \_\_\_\_\_ Life Group Leaders. My faith Goal is \_\_\_\_\_ new Groups = \_\_\_\_\_.

They have \_\_\_\_\_ Apprentices. As they begin to lead their own group, we will need \_\_\_\_\_ new Apprentices (to replace the present Apprentices plus for the new groups).

2. A total of \_\_\_\_\_ people regularly attend these Life Groups. We will need to add \_\_\_\_\_ new people or \_\_\_\_\_ each month.

3. There were \_\_\_\_\_ New Attendees at the Life Groups this past month.

Names: \_\_\_\_\_

Addresses: \_\_\_\_\_

\_\_\_\_\_ Phone \_\_\_\_\_

(For additional names use a separate sheet)

4. The total Number of **pairs** actively engaged in One-to-One Training:

Dynamic Basics \_\_\_\_\_ our Goal is \_\_\_\_\_.

Dynamic Discipling \_\_\_\_\_ our Goal is \_\_\_\_\_.

Dynamic Sharing \_\_\_\_\_ our Goal is \_\_\_\_\_.

5. # \_\_\_\_\_ people received Christ as Savior through the witness of the people in these Life Groups this past month. Our Goal is \_\_\_\_\_ **x 6 months** = \_\_\_\_\_.

## Comments or Stories of Significant Life Change

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## Consider the Following:

In this session we will look at why people are attracted (or not attracted) to our fellowship. Please answer the following questions.

1. I started attending this church because \_\_\_\_\_

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2. I continue to fellowship with this church because \_\_\_\_\_

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3. The number one reason people receive Christ as their Savior and attend a local church is the influence of a friend or relative. Describe the kind of person who would attract a non-Christian to receive Christ and fellowship with our Church.

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Does our church reflect the quality of people you described above? \_\_\_\_\_

4. In your opinion, how many new people (potential attendees) visited our church activities in the last 12 months? \_\_\_\_\_ Christians \_\_\_\_\_ non-Christians

How many do you think stayed? \_\_\_\_\_ Christians \_\_\_\_\_ non-Christians

Why do you think they stayed? \_\_\_\_\_

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Some did not stay. Why? \_\_\_\_\_

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5. Our Church is presently:

I want our Church to be:

\_\_\_ Growing \_\_\_ Stable

\_\_\_ Growing \_\_\_ Stable

\_\_\_ Declining \_\_\_ Dead

\_\_\_ Declining \_\_\_ Dead

## Activity Balance

Instructions (Note: This is to be done together at your Coaches Training)

1. Discuss together and list below (in the same order) all the Church activities.
2. **After all are listed**, write the number of workers needed to lead each activity. Any person that is active in several ministries should be counted with each ministry.
3. **After you have listed the number of workers for all ministries**, ask of each ministry: Is this ministry primarily a ministry to **Christians** or to **non-Christians (Others)**? Write the number of workers for that activity under either **Christians** or **Others**.
4. Add up the total **number of workers** and the number under **Christians** and **Others**. Calculate the percentage of each.

### What Is Our Present Activity Balance?

Church Activity	# of Workers	Christians	Others
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
<b>Totals</b>	_____	_____	_____
	<b>Percentages</b>	_____ %	_____ %

Is this the balance we want? If not we must change the emphasis of the ministries that do not reflect our ministry purpose and priority!

# Passionate Enthusiastic People

**Coach Visit to See Each of Your Life Groups as Others See Them**  
**(Answer the following (Yes or No) as you believe a new person would respond.)**

- I was greeted in a friendly manor. \_\_\_\_\_ I was introduced to several people. \_\_\_\_\_
- They remembered my name and referred to me by name several times. \_\_\_\_\_
- They included me in general conversation \_\_\_\_\_, and group discussion. \_\_\_\_\_
- I felt my comments were welcomed and respected. \_\_\_\_\_
- I was not embarrassed when I gave a wrong answer. \_\_\_\_\_
- I felt the group was open and honest about their own needs and weaknesses. \_\_\_\_\_
- They seemed to genuinely love each other and enjoy being together. \_\_\_\_\_
- They seemed to be passionate about God. \_\_\_\_\_ They worship Him. \_\_\_\_\_
- They believe in God and the Bible as God's final authority on all subjects. \_\_\_\_\_
- They talk to God in prayer as one who is real and is a close personal friend. \_\_\_\_\_
- From their conversations, I believe they really live the truth they are teaching. \_\_\_\_\_
- They believe that what they have found in their relationship with Jesus Christ is so wonderful that all their friends would also want to know Him. \_\_\_\_\_
- They pray for the salvation of their friends (Sphere of Influence). \_\_\_\_\_
- They share their faith with their friends, \_\_\_\_\_ and with every one they meet. \_\_\_\_\_
- They share their personal testimony often. \_\_\_\_\_
- They don't just talk with others about their faith in God they also share the Gospel. \_\_\_\_\_
- They train group members how to share the Gospel. \_\_\_\_\_
- Group members pair up One-to-One during the week for Follow-up (Basics) \_\_\_\_\_, Discipleship Training \_\_\_\_\_ and Evangelism Training. \_\_\_\_\_
- The group has an Apprentice \_\_\_\_\_ and a Host/Hostess. \_\_\_\_\_
- They are preparing to birth a new Life Group. \_\_\_\_\_ When? \_\_\_\_\_
- I perceive the purpose of this group to be \_\_\_\_\_  
\_\_\_\_\_
- I was invited to come back and encouraged to bring a friend. \_\_\_\_\_
- As a New Person would you want to come back to this group? \_\_\_\_\_
- Any other comments \_\_\_\_\_

## Assessing Our Greeting Ministry:

(Answer the following (Yes or No) as you believe a new person would respond.)

**Friendly People:** Were the people welcoming and friendly: \_\_\_\_\_

**Comments:**

**Greeters:** \_\_\_\_\_ **Outside: Adequate:** \_\_\_\_\_ **Friendly:** \_\_\_\_\_ **Competent:** \_\_\_\_\_

**Inside: Adequate:** \_\_\_\_\_ **Friendly:** \_\_\_\_\_ **Competent:** \_\_\_\_\_

**Information Center:** \_\_\_\_\_

**Adequate:** \_\_\_\_\_ **Friendly:** \_\_\_\_\_ **Competent:** \_\_\_\_\_

**Comments:**

**Entering Worship Center:**

**Ushers: Adequate:** \_\_\_\_\_ **Friendly:** \_\_\_\_\_ **Competent:** \_\_\_\_\_

**During Service: Watching for needs:** \_\_\_\_\_ **Helpful:** \_\_\_\_\_

**Looking for ways to help new people:** \_\_\_\_\_

**Comments:**

**Handouts (bulletins, newsletters, inserts etc.):** \_\_\_\_\_

**Quantity:** \_\_\_\_\_ **Quality:** \_\_\_\_\_ **Interesting:** \_\_\_\_\_ **Colors:** \_\_\_\_\_

**Informative:** \_\_\_\_\_ **Spelling/Grammar is correct:** \_\_\_\_\_

**Shows God is alive:** \_\_\_\_\_ **Uplifting:** \_\_\_\_\_

**Communicates (address of events, contact person, dates etc.):** \_\_\_\_\_

**Comments:**



# Uplifting Worship Service

(Answer the following (Yes or No) as you believe a new person would respond.)

**Atmosphere:**      **Worshipful Attitude:** \_\_\_\_\_ **Friendly:** \_\_\_\_\_ **Formal:** \_\_\_\_\_  
**Liturgical:** \_\_\_\_\_ **Casual:** \_\_\_\_\_ **Stuffy:** \_\_\_\_\_  
**Warm:** \_\_\_\_\_ **Relational:** \_\_\_\_\_ **Alive:** \_\_\_\_\_ **Inviting:** \_\_\_\_\_  
**Comments:**

**Guest Greeting:**      **From the Pulpit:** \_\_\_\_\_ **Congregation Mingle/Greet:** \_\_\_\_\_

**Guest Registration:** **Card:** \_\_\_\_\_ **Book:** \_\_\_\_\_ **Visitor Packet:** \_\_\_\_\_

**Comments:**

**Music:**      **Traditional:** \_\_\_\_\_ **Contemporary:** \_\_\_\_\_ **Mixed:** \_\_\_\_\_

**Quantity:** \_\_\_\_\_ **How many Songs?:** \_\_\_\_\_

**Quality:** \_\_\_\_\_ **Related to Theme:** \_\_\_\_\_ **Uplifting:** \_\_\_\_\_

**Worship Leader:** \_\_\_\_\_ **Worship Team:** \_\_\_\_\_ **Band:** \_\_\_\_\_

**Comments:**

**Special Music:** \_\_\_\_\_ **Drama:** \_\_\_\_\_

**Quality:** \_\_\_\_\_ **Related to Theme:** \_\_\_\_\_ **Uplifting:** \_\_\_\_\_

**Comments:**

**Announcements:**      **Clear:** \_\_\_\_\_ **Adequate Information:** \_\_\_\_\_

**Exciting:** \_\_\_\_\_ **Dull:** \_\_\_\_\_ **How many minutes?:** \_\_\_\_\_

**Who?** \_\_\_\_\_ **Special Effects:** \_\_\_\_\_

**Comments:**

**Introductions:**      **Appropriate:** \_\_\_\_\_ **Smooth Transition:** \_\_\_\_\_

**Prayer:**      **Uplifting:** \_\_\_\_\_ **Sincere:** \_\_\_\_\_ **Personal:** \_\_\_\_\_

**Relevant:** \_\_\_\_\_ **Focused on God:** \_\_\_\_\_

**Pastoral:** \_\_\_\_\_ **Congregation Participation:** \_\_\_\_\_

**Children's Church:** \_\_\_\_\_ **Age Level:** \_\_\_\_\_ **to** \_\_\_\_\_

**Flow of Service:** Rushed (to short): \_\_\_\_\_ Slow (to long): \_\_\_\_\_  
**Testimonies:** Christ Centred: \_\_\_\_\_ Relevant: \_\_\_\_\_ Challenging: \_\_\_\_\_  
**Offering:** Pressure to give: \_\_\_\_\_ Challenging: \_\_\_\_\_ Encouraging: \_\_\_\_\_  
**Preaching:** Main Theme: \_\_\_\_\_

(Please Circle appropriate responses)

**Theme:** Clear/Unclear    Practical/Impractical    Relevant/Not Relevant

**Sermon Notes:** Fill in Blanks    Outline only    None

**Style:** Topical    Expository    Practical

**Content:** Edifying    Challenging    Boring    Impractical

**Action Point:** \_\_\_\_\_

**Length of Sermon (minutes):** \_\_\_\_\_

**Baptism:** \_\_\_\_\_ **Communion:** \_\_\_\_\_

**Closing:** Alter Call: \_\_\_\_\_ Alter Workers: \_\_\_\_\_

**After the Service:** Greeted: \_\_\_\_\_ Invited out: \_\_\_\_\_ Refreshments: \_\_\_\_\_

**Total length of Service:** \_\_\_\_\_

**Comments:**

**General Personal Impression as a Visitor: (Please Circle appropriate responses)**

**Did I feel warmly welcomed?**                      Yes    No

**Did I sense a spirit of worship?**                      Yes    No

**Would I want to come again?**                      Yes    No

**I perceived the purpose of the service to be** \_\_\_\_\_

**Any Additional Comments:** \_\_\_\_\_

# Assessing Our Facilities

(Answer the following (Yes or No) as you believe a new person would respond.)

Good Location: \_\_\_\_ Comments:

Accessible: \_\_\_\_\_ Comments:

Street Signs: Clear Directions: \_\_\_\_\_ Attractive: \_\_\_\_\_ Night Lighting \_\_\_\_\_

Comments:

Parking: Adequate: \_\_\_\_\_ Guest Parking Signs: \_\_\_\_\_ Convenient: \_\_\_\_\_

Clearly Marked: \_\_\_\_\_ Parking Attendants: \_\_\_\_\_

Comments:

Building: Own: \_\_\_\_\_ Rent: \_\_\_\_\_ Home Setting: \_\_\_\_\_

Are the following in good condition?:

Structure: \_\_\_\_\_ Doors: \_\_\_\_\_ Windows: \_\_\_\_\_ Roof: \_\_\_\_\_

Lawn/Yard/Garden Care: \_\_\_\_\_ Walkways: \_\_\_\_\_

Comments:

## Inside Facility:

Signs: Adequate: \_\_\_\_\_ Easy to See: \_\_\_\_\_

Clear Directions: \_\_\_\_\_ (Restrooms, Nursery etc.)

Comments:

Restrooms: Adequate: \_\_\_\_\_ Clean: \_\_\_\_\_ Attractive: \_\_\_\_\_

Comments:

Nursery: Attractive: \_\_\_\_\_ Adequate Space: \_\_\_\_\_ Safe: \_\_\_\_\_

Clean: \_\_\_\_\_ Friendly Workers: \_\_\_\_\_ Convenient: \_\_\_\_\_

Comments:

## Sharpening Our Outreach Attractiveness

(Together ✓the strategies **We are Presently Doing** and those **We Should Add or Improve.**)

Today's Date	Events and Ministries that Attract Non-Church People	Is Attracting Non-Church People	We Should Add or Improve
	Passionate Enthusiastic People Welcoming New People into Our Life Groups		
	Greeters and Ushers Ministry		
	Uplifting Worship Service		
	Worship and Ministry Facilities		
	Reaching our Spheres of Influence through the following:		
	<input type="checkbox"/> Children Life Groups		
	<input type="checkbox"/> Youth Life Groups		
	<input type="checkbox"/> Family Life Groups		
	<input type="checkbox"/> Adult Life Groups		
	<input type="checkbox"/> Ladies Life Groups		
	<input type="checkbox"/> Men's Life Groups		
	<input type="checkbox"/> Substance Abuse Groups		
	<input type="checkbox"/> Other		

Together **choose 1 or 2 from above**. Record the specific actions required on the **Action Plan** below. **Assign** to someone. **Action should be reported at next Coaches Training.**

### Attractive Outreach - Action Plan

Action / Goals	Target Date	Person Responsible